

# Live Here Love Here: NI Wide Impact in 2019

By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!



**130,128**  
volunteers

**271**

metric tonnes of rubbish collected equivalent to approximately...



**44,820**  
litter bags collected

**22**

Ulsterbuses



## Adopt A Spot

**188** groups supported by the Adopt A Spot programme

**1,504**

hours of volunteer time (each group carries out 4 clean ups a year)



**£65,800**

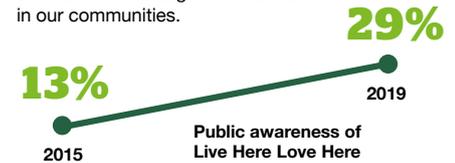
financial support for Adopt A Spot groups across Northern Ireland



## Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE  
HERE  
LOVE  
HERE**

**LCCC**  
Lisburn & Castlereagh City Council



Ards and North Down Borough Council



Housing Executive

KEEP NORTHERN IRELAND BEAUTIFUL



# Live Here Love Here: Volunteer impact in your area

## Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



**448**  
applications  
received in 2019  
across Northern  
Ireland

“The ‘Village Heart’ project has transformed an area at the centre of Annahilt village. Before this work started it was a grassy area, but now we have a paved area with benches, and a floral display around this centrepiece that has been supported by local young people.

The response from the community has been wholly positive. It has really improved the appearance of the village. It is also encouraging to see people take time out to use the space. We really do appreciate the support of Live Here Love Here funding to make this possible. As a group we are also encouraged to do more to continue to improve our community.”

*Andrew Annahilt and Magheraconluce Community Association*



From 2016-2019:

**44** applications  
received in  
Lisburgh and  
Castlereagh

**£159,372**  
amount requested



**£6,000**  
Added value: additional  
funding by partners

**£28,400**  
amount awarded



**126**  
volunteer hours in 2018  
(based on 4 completed  
projects)

**21**  
projects  
funded

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 [@liveherelovehere](https://www.facebook.com/liveherelovehere)

 [@isupportthlh](https://twitter.com/isupportthlh)

 [@livehere.lovehere](https://www.instagram.com/livehere.lovehere)



## Community Awards



**1st** ever  
award winner  
in Lisburgh and  
Castlereagh

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

“When I set up Protect Our Pristine Seas in March 2018 I never thought this would be possible. I hope that winning this award, and people seeing it on social media and at my school will help to raise awareness of the massive problem that the oceans, and we face, as a result. I hope that we also will get a lot more volunteers helping us and even doing beach cleans in their own areas. It was amazing to see so many other people getting awards for doing similar things. It's not hard to do, when you have a little bit of spare time, and we all play a part in protecting our planet. I had a lovely evening and it was amazing to meet Jo Ruxton and Janet Grey. The food was delicious! Thanks for the award. I love it!”

*Anna Neal (centre),  
Protect our Pristine  
Seas. Winner  
of Lisburn and  
Castlereagh Litter  
Heroes Award at the  
Live Here Love Here  
Community Awards  
2019.*

